



Board Meeting Meeting Minutes

October 5, 2015 6:00 pm – 8:00 pm

Making Community Connections Charter School - Monadnock

149 Emerald Street, Keene, NH 03431

Attendees

Trustees in attendance at MC²: Kim Carter, Sarah Browning, Jim DeStefano, Marcea Gustafson (6:37 pm)

Administration in attendance by phone: Eddie Marceau, Elizabeth Cardine

Administration: Chris O'Reilly

Apologies:

Guests: Frank Donato

Agenda

w	Discussion	Action Items
Call to Order	Ms. Carter called the meeting to order at 6:09 pm	
Agenda Review	Review of agenda. Added shared v. campus specific; and internships.	
Public Comment	Frank said congratulations on the Education Reimagined write up.	
Student Time	None.	
Work Session: Board Development	<p>Discussion of board development. Elizabeth or Nate will reach out to Keene Young Professionals Group. Kim suggested restarting breakfast meetings, inviting community members to come in and learn about the schools, as a good way to cast a wide net for potential board members. Start the invitation list.</p> <p>Jim suggested we go back to the lists of the people who've attended the meetings and with whom we have students in internships. Also recommends putting a parent from each school on the board. Can have more breakfasts and bring more people in but have to ask people to buy the ticket. Where are the internships now; who are the key contact people?</p> <p>Jim – give me a hard copy of lists. Use social media to build awareness and interest.</p> <p>Discussion about role of administrative assistant in the social media and news updates. Chris will ask Jerry Kuhn.</p> <p>Discussion about the role of “courtship” process to bring people on the board. Don't give people the out to be on the advisory group instead of the board.</p> <p>Next Steps: Use news updates to advertise board meetings, looking for board members. Go back to lists of people who've attended orientation meetings for prospects. Chris talk to Jerry, and will talk to parents, and invite them to a board meeting. Linked In message – advertise for Admin Assistant; board members. Have an MC2 Manchester Linked In group – Eddie will join, Elizabeth will help him set up group. Advertise for internships as well.</p> <p>Frank check with Matora about recommendations for area board members. Sarah will check in with Fred.</p>	

	<p>televised. Get on cable television. Jim is done strategizing; let's get things done.</p>																
Work Session: Fundraising	<p>Kim mentioned Yankee Candle Fundraiser for Manchester, bulbs sale in Monadnock. Leverage Education Reimagined campaign through LinkedIn and other social media. Jim noted fundraising sales gives kids sales experience. But board should take energy and do higher fundraising. Quarterly fundraisers that speak to our mission and place in community. Also have an opportunity to work with business owner of Tree-Free Greetings and creating own product to market. Kim – like idea of doing across campuses. Elizabeth – ideas included Mentor dinner and silent auctions Frank – bulb sale, pumpkin fest, music fest, orchard hill pizza sale Jim – is our mission opposed to incentivizing kids to sell? Money goes back to kids. Have raised a bit over half of the money for the 3D printer. Post LinkedIn notice that we've raised half, want more. Jim will like and then it will go to his connections. Marcea spoke with Larry H today around leveraging donations to get a van. Sarah – people more apt to give toward a specific item; send out an email every 6 weeks with specific asks. Reviewed the Monadnock fundraiser calendar ideas. Jim – look for people outside the box.</p>																
Other	<ol style="list-style-type: none"> 1. Internships – how do we integrate that into everything else we're doing; need to publicize them more; LinkedIn is a marvelous way to do that. Then use that to recruit for board members, for target list of items we're trying to fundraise. NEED sheet of where are we with internships, who's been placed, who's waiting to be placed. I have a rolodex. Get that once a month. Next Step: Ben and Nate present updates on October 19, with hard copy report of placements and seeking placements. Chris – take out half page ad in Monadnock Shopper with logos of all the businesses who've taken interns. Sarah will expand our relationship with Hippo, to see about internship or article, take out half page ad. Internship opportunities with presidential campaigns 2. Graduation – Jim, Steve, Sarah – food; Sarah – publicity 3. Open House for Monadnock – invite key community people 4. Reviewed Meeting dates. December 7, business meeting in Manchester, 10 am – noon. 																
Future Meeting Dates	<table> <tr> <td>10/19</td> <td>10 – Noon</td> <td>Manchester</td> </tr> <tr> <td>11/2</td> <td>6-8 pm</td> <td>Keene</td> </tr> <tr> <td>11/16</td> <td>10 – Noon</td> <td>Manchester</td> </tr> <tr> <td>12/5</td> <td>9 am – 5 pm</td> <td>Amherst</td> </tr> <tr> <td>12/7</td> <td>10 am - noon</td> <td>Manchester</td> </tr> </table>	10/19	10 – Noon	Manchester	11/2	6-8 pm	Keene	11/16	10 – Noon	Manchester	12/5	9 am – 5 pm	Amherst	12/7	10 am - noon	Manchester	
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	Meeting adjourned at 7:57 p.m.	Motion to adjourn.															
	Minutes recorded by K. Carter																