



Meeting Minutes

October 6, 2014 10:50 AM – 12:00 PM
 MC2, 60 Rogers St, Unit 203 Manchester, NH 03104

Attendees

Trustees in attendance at MC²: CJ Hebert, Darlene Simmons, Jim DeStefano, Sarah Browning

Trustees in attendance by phone:

Administration: Kim Carter, Ed Marceau; Elizabeth Cardine (by phone)

Apologies:

Guest: Marcea Gustafson

Agenda

Topics	Discussion	Decision
Call to Order	Mrs. Simmons called the meeting to order at 10:50 am	
Agenda Review	No changes.	
Public Comment	None.	
Student Time	None.	
Approval of Minutes	9/2/2014 Board Meeting.	Motion: CJ. Hebert to approve Minutes from September 2, 2014. Second: S. Browning. 3 Approved; 1 abstention.
Monadnock Advisory Committee	<p>Meeting more frequently: 2ce a month on the 1st Thursday and 3rd Tues, with regular and growing attendance. Growing communications: have a Google voice number for all official communications, forwarded to Elizabeth right now. Web site now reflects the 2 campuses, includes contact info. Plan to do more marketing work, set up more specific info email addresses for each campus. Elizabeth already receiving inquiries via phone and email, including from KHS parents.</p> <p>Doing outreach, including speaking to the Keene Kiwanis in September. President Beth Healy followed up, interested in supporting the school and the work, particularly with fund development. Outreach efforts to businesses in the area, including Keene Chamber of Commerce, Young Business Leaders, and Hannah Grimes entrepreneurial incubator. Outreach via Hans Schepker to areas, introduced to Larry Haddock, background in Wall Street.</p> <p>Have been doing work based on Kate Baker's fundraising workshop. Need to determine whether there are separate bank accounts for each site. Question about subscribing to a donor database service.</p> <p>Thank you to Jim D. as he sends info about sites available in the Keene area.</p> <p>Elizabeth and Kim met with Lance Whitehead of Lavalley Brensinger to discuss space needs for Keene area. E and K then met with Dr. Melinda Treadwell of AUNE to discuss facilities collaboration. AUNE continues to be eager to have MC2 be a lab school. AUNE currently engaged in process with their Board of Governors around facilities development. Looking at temporary mobile classrooms for August 2015, and are in discussion with AUNE about locating the portables there.</p> <p>Collaborations will provide benefits to MC2 Manchester as well.</p>	
School Leader Report	<p>Eddie provided a status update of enrollment and attendance. Current enrollment is 56, anticipate 2 withdrawals, have 9 students in admissions process.</p> <p>Discussed recruitment efforts and the need to really push for more students. Would like to get more board, staff and students engaged in efforts. Discussion of possible strategies and importance of gateways and highlighting student work.</p> <p>Had a few gateways before vacation, including 2 in one day. Many internships launching: have 5 students interviewing tomorrow. Have strong goal to get at least 50% of the students out in internships this quarter. We anticipate a connection between the internship program and recruitment success.</p> <p>Eddie would like help with press releases to share stories of the many various successful learning experiences more broadly; Sarah B will</p>	

	help. Discussed parent orientation strategies and the importance to retention of parents understanding how the program works.	
CEO Report		
	Discussion of Right to Know meeting laws and impact on Board work. Sarah will review.	
Policies	School Lunch Policy EF – not presented today. Darlene will draft based on last meeting's minutes.	
	Meeting adjourned at 12:11 PM.	Motion: CJ. Hebert to adjourn. Second: S. Browning All Approved.
	Minutes recorded by Kim Carter	

Next board meeting, tentative Nov 14, 2014 1 – 3 PM.